Rhetorical Criticism Exploration And Practice

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The SAGE Encyclopedia of Communication Research Methods Mike Allen 2017-04-11 Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing data, publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader’s Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader’s Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

Introduction to Rhetorical Theory Gerard A. Hauser 2002-02-08 In this highly accessible new edition, Hauser systematically provides a humanistic account of what transpires when people communicate for some purpose. His masterful blend of classical and contemporary thinking about the use of language and the value of symbolic inducements for social cooperation illuminates fundamental rhetorical precepts and their implications for shaping human realities. The new chapter on publics theory complements the four chapters that introduce the broad themes and issues essential for a rhetorical approach to communication. The new chapter on narrative theory bridges the four chapters devoted to the content of rhetoric and the concluding chapter on publics theory complements the four chapters that introduce the broad themes and issues essential for a rhetorical approach to communication. The new chapter on publics theory bridges the four chapters devoted to the content of rhetoric and the concluding chapter on narrative theory bridges the four chapters devoted to the content of rhetoric and the concluding chapter on narrative theory bridges the four chapters devoted to the content of rhetoric. The new chapter on narrative theory bridges the four chapters devoted to the content of rhetoric and the concluding chapter on narrative theory bridges the four chapters devoted to the content of rhetoric and the concluding chapter on narrative theory bridges the four chapters devoted to the content of rhetoric.

Making Meaning David Bordwell 1991-10 With this book, the author provides a history of film criticism and an analysis of how critics interpret film as well as a proposal for an alternative programme of film studies. Communicating Terror Joseph S. Tuman 2003-05-20 Communicating Terror: The Rhetorical Dimensions of Terrorism argues that the meaning of terrorism is socially constructed and suggests a new definition of terrorism, chiefly as a process of communication between terrorists and multiple target audiences. This unique communication perspective shows how the rhetoric of terrorism is truly a war of words, symbols, and meanings.

The Rhetoric of Social Movements Nathan Crick 2020-09-23 This collection provides an accessible yet rigorous survey of the rhetorical study of historical and contemporary social movements and promotes the study of relations between strategy, symbolic action, and social assemblage. Offering a comprehensive collection of the latest research in the field, The Rhetoric of Social Movements: Networks, Power, and New Media suggests a framework for the study of social movements grounded in a methodology of “slow inquiry” and the interconnectedness of these imminent phenomena. Chapters address the rhetorical tactics that social movements use to gain attention and challenge power; the centrality of traditional and new media in social movements; the operations of power in movement organization, leadership, and local and global networking; and emerging contexts and environments for social movements in the twenty-first century. Each chapter is framed by case studies (drawn from movements across the world, ranging from Black Lives Matter and Occupy to Greek anarchism and indigenous land protests) that ground conceptual characteristics of social movements in their continuously unfolding reality, furnishing readers with both practical and theoretical insights. The Rhetoric of Social Movements will be of interest to scholars and advanced students of rhetoric, communication, media studies, cultural studies, social protest and activism, and political science.

Anatomy of Criticism Northrop Frye 1957

Networked Media, Networked Rhetorics Damien Smith Pfister 2014-10-24 In Networked Media, Networked Rhetorics, Damien Pfister explores communicative practices in networked media environments, analyzing, in particular, how the blogosphere has changed the conduct and coverage of public debate. Pfister shows how the late modern imaginary was susceptible to “deliberation traps” related to invention, emotion, and expertise, and how bloggers have played a role in helping contemporary public deliberation evade these traps. Three case studies at the heart of Networked Media, Networked Rhetorics show how new intermediaries, including bloggers, generate publicity, solidarity, and translation in the networked public sphere. Bloggers “flooding the zone” in the wake of Trent Lott’s controversial toast to Strom Thurmond in 2002 demonstrated their ability to invent and circulate novel arguments; the pre-2003 invasion reports from the “Baghdad blogger” illustrated how solidarity is built through affective connections; and the science blog RealClimate continues to serve as a rapid-response site for the translation of expert claims for public audiences. Networked Media, Networked Rhetorics concludes with a bold outline for rhetorical studies after the internet.

Political Rhetoric, Social Media, and American Presidential Campaigns Janet Johnson 2020-12-15 This book explores how social media influenced presidential campaign rhetoric. Janet Johnson discusses media use in American presidential campaigns as well as social media campaigns for Barack Obama, Mitt Romney, Hillary Clinton, and Donald Trump.

The Appeal John Grisham 2012 The author of such best-selling legal thrillers as A Time to Kill, The Last
classroom, Writer/Designer streamlines the process of composing multimodally by helping students make decisions about content across a range of modes, genres, and media from words to images to movement. Students learn by doing as they write for authentic audiences and purposes. The second edition of Writer/Designer is reimagined to clarify the multimodal process and give students the tools they need to make conscious rhetorical choices in new modes and media. Key concepts in design, rhetoric, and multimodality are illustrated with vivid, timely examples, and new Touchpoint activities for each section give students opportunities to put new skills into practice. Based on feedback from instructors and administrators who incorporate multimodality into their classroom—or want to—this brief, accessible text is designed to be flexible, supporting core writing assignments and aligning with course goals in introductory composition or any course where multimodality matters.

Rhetorical Criticism

Jim A. Kuyper

2016-04-21

Now in its second edition, Rhetorical Criticism: Perspectives in Action presents a thorough, accessible, and well-grounded introduction to contemporary rhetorical criticism. Systematic chapters contributed by noted experts introduce the fundamental aspects of a perspective, clarify the value of a specific approach, develop a model for approaching the rhetorical situation, and contrast the potential and pitfalls of the approach. In addition to covering traditional modes of rhetorical criticism, the volume presents less commonly discussed rhetorical perspectives, exposing students to a wide cross-section of techniques. The SAGE Handbook of Rhetorical Studies Andrea A. Lunsford 2008-10-29 The SAGE Handbook of Rhetorical Studies surveys the latest advances in rhetorical scholarship, synthesizing theories and practices across major areas of study in the field and pointing the way for future studies. Edited by Andrea A. Lunsford and Associate Editors Kirt H. Wilson and Rosa A. Eberly, the Handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field.

Contemporary Rhetorical Criticism

Sarah Kornfield

2021-03

Rhetorical Criticism Sonja K. Foss 2004

Rhetoric as a Posthuman Practice

Casey Andrew Boyle 2018

Reconsiders persuasion as a process of embodied information, arguing that rhetorical practice is irreducible to categories of humanism and must now exercise its posthuman capacities.

Rhetorical Criticism

Sonja K. Foss 2017-07-18

Over multiple editions, this transformative text has taught the lively art of rhetorical criticism to thousands of students at more than 300 colleges and universities. Insights from classroom use enrich each new edition. With an unparalleled talent for distilling sophisticated rhetorical concepts and processes, Sonja Foss highlights ten methods of doing rhetorical criticism—the systematic investigation and explanation of symbolic acts and artifacts. Each chapter focuses on one method, its foundational theories, and the steps necessary to perform an analysis using that method. Foss provides instructions on how to write coherent, well-argued reports of analytical findings, which are then illustrated by sample essays. A chapter on feminist criticism features the disruption of conventional ideologies and practices. Storytelling in the digital world is a timely addition to the chapter on narrative criticism. Student essays now include analyses of the same artifact using multiple methods. A deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live.

The Routledge Handbook of Environment and Communication

Anders Hansen 2015-03-05

This handbook provides a comprehensive statement and reference point for theory, research and practice with regard to environment and communication, and it does this from a perspective which is both international and multi-disciplinary in scope. Offering comprehensive critical reviews of the history and state of the art of research in key dimensions of environmental communication, the chapters of this handbook together demonstrate the strengths of multi-disciplinary and cross-disciplinary approaches to understanding the centrality of communication to how the environment is constructed, and indeed contested, socially, politically and culturally. Organised in five thematic sections, The Routledge Handbook of Environment and Communication includes contributions from internationally recognised leaders in the field. The first section looks at the history and development of the discipline from a range of theoretical perspectives. Section two considers the sources, communicators and media professionals involved in producing environmental communication. Section three examines research on news, entertainment media and cultural representations of the environment. The fourth section looks at the social and political implications of environmental communication, with the final section discussing likely future trajectories for the field. The first reference Handbook to offer a state of the art comprehensive overview of the emerging field of environmental communication research, this authoritative text is a must for scholars of environmental communication across a range of disciplines, including environmental studies, media and communication studies, cultural studies and related disciplines.

History and Theory of Rhetoric

James A. Herrick

2015-08-27

The History and Theory of Rhetoric offers discussion of the history of rhetorical studies in the Western tradition, from ancient Greece to contemporary American and European theorists that is easily accessible to students. By tracing the historical progression of rhetoric from the Greek Sophists of the 5th Century B.C. all the way to contemporary studies such as the rhetoric of science and feminist rhetoric—this comprehensive text helps students understand how persuasive public discourse performs essential social functions and shapes our daily worlds. Students gain conceptual framework for evaluating and practicing persuasive writing and speaking in a wide range of settings and in both in and out of classroom contexts. Exemplified throughout, The History and Theory of Rhetoric emphasizes the relevance of rhetoric to today's students.

Modern Rhetorical Criticism

Roderick P Hart

2015-09-25

A comprehensive and up-to-date introduction to the analysis of public rhetoric, Modern Rhetorical Criticism teaches readers how to examine and interpret rhetorical situations, ideas, arguments, structure, and style. The text covers a wide range of critical techniques, from cultural and dramatistics analysis to feminist and Marxist approaches. A wealth of original criticism demonstrates how to analyze such diverse forms as junk mail, congressional debates, and traffic regulations, as well as literature. This long-awaited revision contains new coverage of mass media, feminist criticism, and European criticism.

Destination Dissertation

Sonja K. Foss

2015-10-23

Your dissertation is not a hurdle to jump or a battle to fight as this clear, practical guide to dissertation writing is the first of many destinations on your path to your professional career. Destination Dissertation guides you to the successful completion of your dissertation by framing the process as a stimulating and exciting trip—one that can be completed in fewer than nine months and by following twenty-nine specific steps. Sonja Foss and William Waters—your guides on this trip—explain concrete and efficient processes for completing the parts of the dissertation that tend to cause the most delays: conceptualizing a topic, developing a pre-proposal, writing a literature review, writing a proposal, collecting and analyzing data, and writing the last chapter. This guidebook is crafted for use by students in all disciplines and for both quantitative and qualitative dissertations, and incorporates a wealth of real-life examples from every step of the journey.

Rhetorical Theory

Timothy Borchers

2018-03-30

From the moment we begin to understand the meanings of words and symbols, we have used rhetoric. It is how we determine perceptions of who we are, those around us, and the social structure in which we operate. Rhetorical Theory, Second Edition introduces a broad selection of classical and contemporary theoretical approaches to understanding and using rhetoric. Historical context reveals why rhetorical theories were created, while present-day examples demonstrate how they relate to the world in which we live. Borchers and Hundley present conceptual topics in a succinct and approachable manner. The text is organized topically rather than chronologically, so similarities and differences are easily detected in central ideas. Each chapter is enhanced by the inclusion of theorist biographies, applications of theory to practice, and Internet exercises. The Second Edition expands coverage to include chapter on feminist rhetoric and European criticism.

Readings in Contemporary Rhetoric

Karen A. Research 2019-01-03

The fourth edition of Inviting Transformation continues to offer an innovative approach to presentational speaking at a very reasonable price. The authors introduce readers to invitational rhetoric, teaching speakers to clarify ideas and to work to achieve understanding for all participants in an interaction. A primary goal of presentational speaking is to create an environment in which growth and change can occur for both the audience and the speaker. The text highlights four external conditions affecting transformational environments: safety, openness, freedom, and value (honoring the intrinsic worth of all individuals). To reflect respect for the diversity of the world, Sonja Foss and Karen Foss
include options from many speaking traditions and practices to foster creativity. Discussions of all the processes of presenting—selecting a speaking goal, organizing ideas, elaborating on ideas, and delivering the presentation—emphasize inclusive speaking practices. Sample presentations provide clear and contemporary examples of the best invitational speaking practices. The authors recognize readers as competent communicators and encourage them to think about and systematize their approaches to presentational speaking. The exceptionally accessible writing style is an aid to readers in thinking through strategies for meeting their interational goals. Readers learn to design and deliver effective presentations for any speaking situation.

The Rhetorical Power of Popular Culture
Deanna D. Sellnow 2017-02-17 The Third Edition of The Rhetorical Power of Popular Culture offers students a step-by-step introduction to rhetorical theory and criticism by focusing on the powerful role popular culture plays in persuading us as to what to believe and how to behave. In every chapter, students are introduced to rhetorical theories, presented with current examples from popular culture that relate to the theory, and guided through demonstrations about how to describe, interpret, and evaluate popular culture texts through rhetorical analysis. Author Deanna Sellnow also provides sample student essays in every chapter to demonstrate rhetorical criticism in practice. This edition’s easy-to-understand approach and range of popular culture examples help students apply rhetorical theory and criticism to their own lives and assigned work.

Rhetoric’s Pragmatism
Steven Mailloux 2017-05-26 For over thirty years, Steven Mailloux has championed and advanced the field of rhetorical hermeneutics, a historically and theoretically informed approach to textual interpretation. This volume collects fourteen of his most recent influential essays on the methodology, plus an interview. Following from the proposition that rhetorical hermeneutics uses rhetoric to practice theory by doing history, this book examines a diverse range of texts from literature, history, law, religion, and cultural studies. Through four sections, Mailloux explores the theoretical writings of Heidegger, Burke, and Rorty, among others; Jesuit educational treatises; and products of popular culture such as Azar Nafisi’s Reading Lolita in Tehran and Star Trek: The Next Generation. In doing so, he shows how rhetorical perspectives and pragmatist traditions work together as two mutually supportive modes of understanding, and he demonstrates how the combination of rhetoric and interpretation works both in theory and in practice. Theoretically, rhetorical hermeneutics can be understood as a form of neopragmatism. Practically, it focuses on the production, circulation, and reception of written and performed communication. A thought-provoking collection from a preeminent literary critic and rhetorician, Rhetoric’s Pragmatism assesses the practice and value of rhetorical hermeneutics today and the directions in which it might head. Scholars and students of rhetoric and communication studies, critical theory, literature, law, religion, and American studies will find Mailloux’s arguments enlightening and essential.

Making Sense of Messages
Mark Stoner 2015-10-16 Using a developmental approach to the process of criticism, Making Sense of Messages serves as an introduction to rhetorical criticism for communication majors. The text employs models of criticism to offer pointed and reflective commentary on the thinking process used to apply theory to a message. This developmental/apprenticeship approach helps students understand the thinking process behind critical analysis and aids in critical writing.

Rhetorical Criticism
Sonja K. Foss 2017-07 Over multiple editions, this transformative text has taught the lively art of rhetorical criticism to thousands of students at more than 300 colleges and universities. Insights from classroom use enrich each new edition. With an unparalleled talent for distilling sophisticated rhetorical concepts and processes, Sonja Foss highlights ten methods of doing rhetorical criticism—the systematic investigation and explanation of symbolic acts and artifacts. Each chapter focuses on one method, its foundational theories, and the steps necessary to perform an analysis using that method. Foss provides instructions on how to write coherent, well-argued reports of analytical findings, which are then illustrated by sample essays. A chapter on feminist criticism features the disruption of conventional ideologies and practices. Storytelling in the digital world is a timely addition to the chapter on narrative criticism. Student essays now include analyses of the same artifact using multiple methods. A deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live.

Contemporary Perspectives on Rhetoric
Sonja K. Foss 2014-04-04 The anniversary edition marks thirty years of offering an indispensable review and analysis of thinkers who have exerted a profound influence on contemporary rhetorical theory: I. A. Richards, Ernesto Grassi, Chaim Perelman and Lucie Olbrechts-Tyteca, Stephen Toulmin, Richard Weaver, Kenneth Burke, Jürgen Habermas, bell hooks, Jean Baudrillard, and Michel Foucault. The brief biographical sketches locate the theorists in time and place, showing how life experiences influenced perspectives on rhetorical thought. The concise explanations of complex concepts are clear, engaging, insightful, and highly accessible, serving as an excellent primer for reading the major works of these scholars. The critical commentary is carefully chosen to highlight implications and to place the theories within a broader rhetorical context. Each chapter ends with a complete bibliography of works by the theorists.